

Director's Comments:

The Durham community can be proud that 2013-14 was another year of tremendous progress for Crayons2Calculators. Thanks to overwhelming support, we experienced growth in every aspect of our organization, allowing us to support more Durham teachers and their students. We raised more money,



Celebrating A Year of Growth

- 987 Teachers Shopped
- 13,000 Students Benefitted

held more giveaways, distributed more supplies, and most importantly, served more teachers. C2C is particularly grateful to the Durham Rotary clubs for leading the Fill That Bus! supply drive that has grown into a community-wide effort engaging more than 175 businesses, neighborhoods, and community groups, and resulting in a collection of more than \$63,000 in supplies!

progress

While we are thrilled with our progress, there is still a great demand to increase our services. It is our goal to invite all elementary schools with 80% or more of students qualifying for free/reduced lunch to participate in Monthly Shopping. In order to do make this happen, we need to double our resources. With your continued support, we can reach this next milestone toward our vision of ensuring that all Durham students have the tools they need to succeed in school!

Julie Marshall, Executive Director

Report Card

\$149,221 of Supplies distributed including:

- 44,500 Pencils
- 7,000 Spiral Notebooks
- 6,100 Glue Sticks
- 4,200 Pocket Folders
- 2,500 3-Ring Binders
- 2,500 Boxes of Crayons
- 2,350 Composition Notebooks
- 2,200 Dry Erase Markers
- 1,400 Scissors
- 875 Reams of Copy Paper

Crayons2Calculators (C2C)

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Crayons2Calculators

The Durham Teacher Warehouse Corp.



2 0 1 4
annual report

Progress Scores

| | 2013-14 | 2012-13 | 2011-12 | 2010-11 | % increase in 3 years |
|--|-----------|-----------|----------|----------|--------------------------|
| Value of Supplies Given Away | \$149,221 | \$101,625 | \$89,700 | \$48,000 | 210% |
| Teachers Served | 987 | 762 | 602 | 488 | 102% |
| Teacher Shopping Trips | 1467 | 1057 | 726 | 500 | 194% |
| Schools in Monthly Shopping Program | 7 | 5 | 3 | 1 | 400% |
| Value of Supplies Collected during Fill That Bus Drive | \$63,000 | \$30,000 | \$5,000 | n/a | 1160% |
| Average Monthly Shoppers | 82 | 47 | 19 | 6 | 1200% |
| Individuals/Businesses Donating Supplies | 299 | 160 | 52 | 35 | 754% |

Teachers Give C2C Grades of "A"

- Percentage of teachers who say C2C allows them to expand/improve instruction – **98%**
- Percentage of teachers who say C2C equips students for success in school – **98%**
- Percentage of teachers who say C2C makes their classroom more efficient and creative – **97%**



C2C Core Programs

Monthly Shopping

Teachers from seven elementary schools with some of the highest free/reduced lunch rate schools are invited to shop once a month. They take home about \$70 worth of supplies each trip. The store is open for monthly shopping every Monday and Thursday afternoon plus one Saturday a month.

Elementary Giveaway Events

Teachers from all other elementary schools are invited to shop at least one yearly Giveaway at which they select on average \$120 worth of supplies over the three-day events.

In 2013-14 seven schools were invited to attend a Giveaway once each semester.

Targeted Giveaways NEW FOR 2013-14!

We gave special attention to first-year teachers who start with fewer resources and deserve all the support and encouragement we can give them by holding our first New Teacher Giveaway in August 2013. More than 100 teachers from all grade levels selected 50 points worth of supplies.

Art teachers from ALL schools were invited to two special giveaways featuring miscellaneous arts and crafts supplies. Art teachers from 35 schools attended. These unusual supplies delighted the teachers and we are sure they found a creative life in Durham classrooms.

Binder Blowout

ALL Durham Public Schools teachers were invited to pick out binders, poster board, spiral notebooks, file folders, and desk organizers.

Sharing with the Durham Community

We are fortunate to be the recipients of the generous donations from our community. Sometimes the items we receive do not match our mission, but this gives us the opportunity to share with other non-profits that serve families in need in our community. We made donations of supplies to DPS Career-Technical Education, ESL Registration Center and social workers as well as to the following organizations: Durham Crisis Response Center, Genesis House, SEEDS, Book Harvest, Kramden Institute, Durham County Animal Shelter, and TROSA.

2013-14 C2C Donors

Community Builders - \$1000+

James & Stephanie Brown
Leanne & David Brown
Teddie & Tony Brown
Durham County Government
Durham Merchant Association
Charitable Foundation
Durham Rotary Clubs
Barbara Eldridge
C.M. Herndon Foundation
Silverback Foundation

Teacher Allies - \$100+

John & Sandra Atkins
Stephen Beard
Jon Bendicksen
Barbara Birkhead
Signe & Eugene Brown
Sam & Nancye Bryan
Nakira Carter
Donna Deal
Alexandra Denson
Linda Duda
Duke-Durham Giving Project
Durham Mothers Club
Rich Ellis
The Forest at Duke
Karen Frush
Haywood Holderness, Jr /Mary Holderness Benolence Acct
Stephanie Larson
Margaret Lewis

| | |
|--------------------------|------------------|
| Income | |
| Carried Forward | 16,602 |
| Individuals | 26,567 |
| Grants | 29,761 |
| Organizations/Businesses | 4,097 |
| Fundraisers | 405 |
| Other | 9,186 |
| In-kind Supplies | 140,000 |
| TOTAL | \$226,618 |

2013-14 Expenses

| | |
|-------------------------------|----------------|
| Salary & Payroll | 36,424 |
| Rent & Utilities | 10,133 |
| Other Office/Operations Costs | 5,101 |
| Supplies for Giveaways | 14,051 |
| In-kind Supplies | 140,000 |
| TOTAL | 205,709 |
| Carried Over | 20,909 |

School Sustainers - \$500+

Chris & Meredith Brown
Durham Association of Realtors
DurhamCares
Exchange Club of Greater Durham
Beverly Fields
First Presbyterian Church
David Kendall
Mark Muenchau
Steve Schewel & Lao Rubert
Tobaccoland Kiwanis Club

Phyllis Lorman
Susan Lupton
Ralph McCaughan
Joyce McKinney
Kellen L. Meadows
Sheila & Sam Miglarese
Muddy Dog Coffee
Karthikeyan Muthalagu
Parker Poe
Scottie Pate
Rosemary Rodrigues
Margaret Rubiera
Smith Breeden
Marcia Spray
St. Luke's Episcopal Church
Lee Ann & William Tilley
Kirk & Jana Wagenseller
Walmart
Samuel Warburton, Jr

Student Supporters – up to \$100

Amol Bapat
Derek Barbee
Boeing
Christine Bondurant
Julia Borbely-Brown
Laurie Bower
Heidi & Scott Carter
Arthur & Patricia Chas
Amy Cummings
Labeed Diab
Adriaan du Plessis
George & Lynne Dubay
Robert Gabbard
Salem Lee Ganzhorn
Hartwell Garrett
Sydney Gericke
Ryann Harris
Sarah Hodge
David Howard
Richard Jamison
Greg Kress
Charles Kyper
Gerry & Ray Larson
Gay Mahanna
Diane Mann

In-kind Donors

Halle Amick
Colleen Anna
Back Porch Produce
Debra Bailey
David & Kathy Bartlett
Randall Blessing
Brame School & Office Products
Leanne Brown
Chris Brown
Signa Brown
Gloria Cabada-Leman
Delphi Team Health
Designing Solutions
Linda Duda
Duke Recycling & Waste Reduction
Duke Regional Hospital
Durham Association of Realtors
Durham Bulls
Durham County Waste Reduction
Durham Kiwanis Club
Durham Nativity School
Natalie Eagleburger
Beth El
FHI360
First Presbyterian Church
FujiFilm
Latoya Garrett
Michelle Ginther
Sean Godier
Nathalie Grippom
Kathryn Gustafsan
Jill Hoffmann
Kim Iles

Patrician Maquetuka
Jorge Perez
Randall Pinket
Jeffrey Poley
Paul & Sally Ransford
Richard Reid
Joy Rubenstein
Toby Ruda
Nancy Schiebel
Gita Schonfeld
Jennifer Sherwin
Bill Sieredzki
Cathy Simmons
Chuck Stalz
Amy Stevenson
Marsha Strahl
John Studders
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Robert Vaughan
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Cathy Ward
Arthur Whitehurst
Ryan Wilson

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Terri Kuhn
Megan Lamb
Yibing Li
Amy Mangum
Julie Marshall
Gail McCormick
McGladrey LLC
Robyn McGlotten
Anna Mersereau
Ben Mixon
National Association of Women in Construction
NC School of Science and Math Teachers
Roberto Olivarez
Nancy Piepho
Richard Roberts
Katie Schwartz
Self-Help Credit Union
Paula Shaffer
Sue Snider
Phyllis Snyder
Dianne Stephenson
Student U
SunTrust
Judy Thorne
Carla Tyner
Walgreens
Wells Fargo
Lois Wilson
Monika Winchester

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